

DOMINATE RETAIL TOUCHPOINTS' NEWSLETTER OR SITE FOR A DAY WITH A **DIGITAL TAKEOVER**

Take advantage of exclusive advertising that aligns your brand with Retail TouchPoints, the go-to source for retail news and event coverage. Choose a newsletter or website daily takeover to put your offer in front of thousands of line-of-business retail executives.

REACH OUR AUDIENCE OF 80,000+ RETAIL PROFESSIONALS

Website



110,000+ VISITS PER MONTH

Newsletter



75,000+ IMPRESSIONS PER MONTH

SITE TAKEOVER:

ALL PROMINENT AD SPACES ON RTP'S SITE, INCLUDES:

- ▶ Half Page
- ▶ Medium Rectangle
- ▶ Leader Billboard (top)
- ▶ Leader Billboard (bottom)
- ▶ Leader Billboard Bottom Anchor

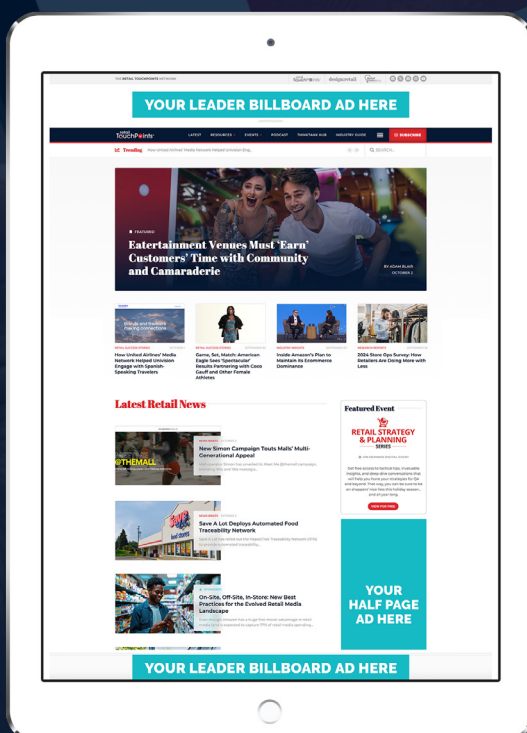
DATES	RATE / DAY	4 OR MORE DISCOUNT
Contact Us For Availability	\$10,000	\$8,000

NEWSLETTER TAKEOVER:

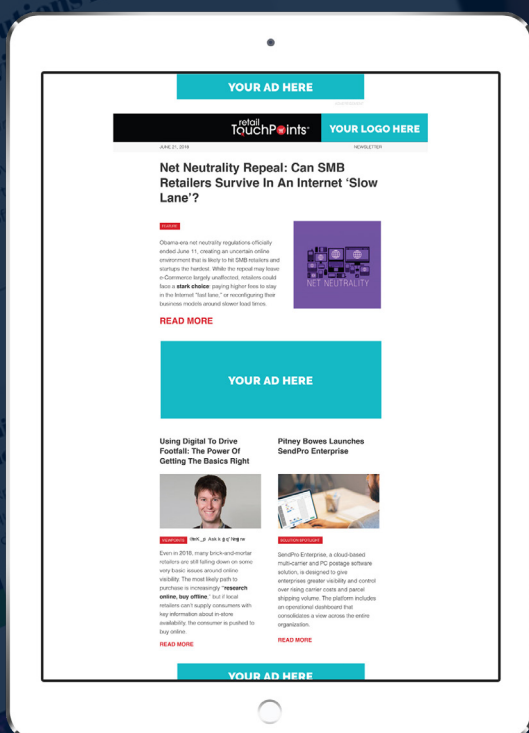
ALL AD SPACES IN RTP'S NEWSLETTER, INCLUDES:

- ▶ Logo Sponsorship
- ▶ 1 Featured Newsletter Banner
- ▶ 2 Standard Newsletter Banners
- ▶ 1 Featured Text Ad
- ▶ 2 RTP Social Media Posts

DATES	RATE / DAY	4 OR MORE DISCOUNT
Contact Us For Availability	\$8,000	\$6,125



SEE FULL EXAMPLE ▶



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RESERVE YOUR TAKEOVER