

DOMINATE RETAIL TOUCHPOINTS' NEWSLETTER OR SITE FOR A DAY WITH A **DIGITAL TAKEOVER**

Capitalize on the big show buzz by aligning your brand with *Retail TouchPoints*, the go-to source for retail news and event coverage.

RETAIL TOUCHPOINTS' ENGAGEMENT DURING THE BIG SHOW

Website



250% MORE IMPRESSIONS

Newsletter



400% MORE CLICKS

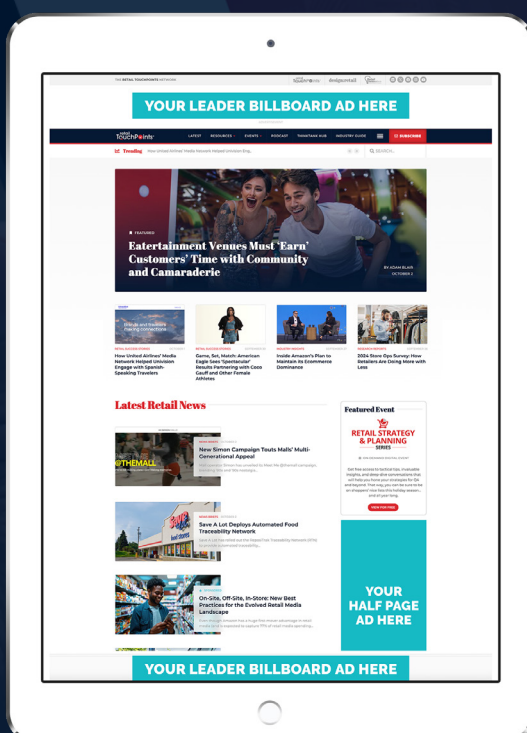
RESERVE YOUR TAKEOVER BY DEC. 31ST TO SAVE UP TO 40%

SITE TAKEOVER:

ALL PROMINENT AD SPACES ON RTP'S SITE, INCLUDES:

- ▶ Half Page
- ▶ Medium Rectangle
- ▶ Leader Billboard (top)
- ▶ Leader Billboard (bottom)
- ▶ Leader Billboard Bottom Anchor

DATES	RATE / DAY	YOUR COST
2025 BIG Show Dates: Jan. 12-14	\$17,000	\$10,000
All Other 2025 Available Dates	\$13,000	\$8,000



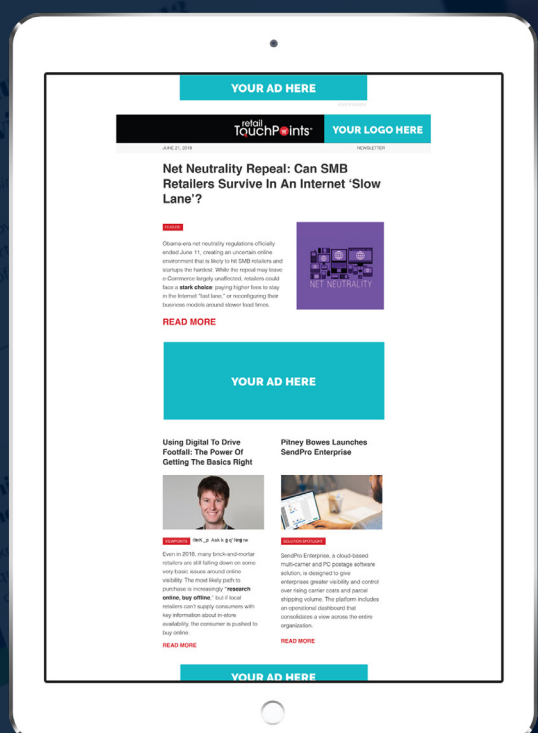
SEE FULL EXAMPLE ▶

NEWSLETTER TAKEOVER:

ALL AD SPACES IN RTP'S NEWSLETTER, INCLUDES:

- ▶ Logo Sponsorship
- ▶ 1 Featured Newsletter Banner
- ▶ 2 Standard Newsletter Banners
- ▶ 1 Featured Text Ad
- ▶ 2 Social Posts

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