

Retail

TRENDCASTER

Series

2026

QUARTERLY
EVENTS IN 2026

UNCOVERING WHAT'S NEXT IN RETAIL

Every quarter, *Retail TouchPoints* will lead a series of online discussions, inviting trusted thought leaders to share their expertise and predictions on a range of themes. Together, we'll explore what matters, what doesn't, and how brands and retailers can effectively respond.

DURING EACH WEEKLONG RETAIL TRENDCASTER WEBINAR SERIES, THE RTP TEAM WILL DISCUSS, DEBATE AND SHARE TIMELY DATA ON:

- Customer experience evolutions online and in stores
- Technologies shaping the future of retail
- Holiday strategy and planning
- Customer loyalty and engagement

Sponsors will have the opportunity to add their voice to these dynamic discussions on the topics, tech and trends driving the industry forward in 2026, educating and inspiring our highly engaged audience of retail executives and practitioners. Additionally, sponsors will capitalize on RTP's ongoing editorial coverage of the series across the site, social media and email newsletter.

The RTP editorial team will work with sponsors to identify and tailor topics to each theme based on reader insights, traffic data and trend analysis. We will also offer guidance on expert speakers (including retail practitioners, analysts and other "influencers") as requested.

PAST SPONSORS

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a CommerceHub company

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TOPICS FOR EACH QUARTERLY SESSION CAN INCLUDE BUT ARE NOT LIMITED TO:

Q1: ENHANCING THE CUSTOMER EXPERIENCE ONLINE AND IN STORES

- Store operations & design
- Experiential retail
- Community engagement
- Customer experience
- Retail & commerce media
- Loyalty, memberships & subscriptions
- Associate engagement, training & support
- Clienteling
- Customer service
- Checkout/POS
- Merchandising
- Post-purchase experience
- Returns management
- B2B commerce

Q2: TECHNOLOGIES SHAPING THE FUTURE OF RETAIL

- Gen AI and agentic commerce
- RFID
- Edge computing
- Electronic shelf labels
- Dynamic pricing
- Supply chain & inventory management
- Omnichannel alignment
- Retail & commerce media
- Last mile optimization
- Personalization
- Checkout/POS
- AEO/GEO and SEO

Q3: PREPPING FOR HOLIDAY — MARKETING, INVENTORY PLANNING AND EVERYTHING IN BETWEEN

- Economic trends and predictions
- Consumer outlook
- Marketing tactics and strategy
- Seasonal cycle planning
- Supply chain & inventory management
- Community engagement
- Experiential retail
- Agentic commerce & AI
- Store operations
- Associate engagement & retention
- Order fulfillment
- Resale & the circular economy

Q4: BUILDING CONNECTION AND ENHANCING CUSTOMER LOYALTY

- Post-purchase experience
- Returns management
- Environmental & Social Governance (ESG)
- Loyalty, memberships & subscriptions
- Marketing tactics and strategy
- Retail & commerce media
- Community engagement
- Consumer outlook
- Personalization
- AI
- CRM
- Clienteling
- Customer service
- Personalization

PAST ATTENDEES



AUDIENCE DEMOGRAPHICS

JOB FUNCTION

Marketing

15.3%

Operations

14.8%

IT

9.5%

Finance

5.7%

C-Suite

5%

Business Development

3.9%

E-Commerce

2.8%

Product

2.8%

Customer Experience

2.1%

Merchandising

1.8%

Procurement

1.1%

Human Resources

1%

Other

8.9%

AUDIENCE BREAKDOWN

Apparel / Footwear / Accessories

11.7%

Retailer: Other

11.4%

Consumer Goods

5.1%

Department / Mass Merchant

5%

Consumer Product Supplier

4.6%

Specialty

4.4%

Grocery

3.9%

CE / Office Supply

3.2%

Food / Beverage / Restaurants

2.9%

Sporting Goods / Outdoors

2.4%

Home Furnishings

2.2%

Automotive Aftermarket

2%

eCommerce / Direct

2%

C-Store

1.9%

Home Center / Hardware

1.6%

Hospitality

0.5%

Other

12.7%



**500 MINIMUM
REGISTRANTS EXPECTED**



**ENGAGEMENT REPORT
FOR YOUR SESSION**



**REGISTRATION LIST
FOR FULL SERIES**



**ALWAYS-ON ASSET FOR
ON-DEMAND VIEWING***



**FULL RIGHTS
TO RECORDING
OF YOUR SESSION**

**Custom webinar packages only*

BENEFITS OF SPONSORSHIP

RTP webinar series offer two formats for sponsor participation:

SPONSORSHIP OF EDITORIAL-LED WEBINARS

- **Logo inclusion:** on promotions and sponsor mention in webinar
- **Custom engagement report:** detailing the interactions of those who engage with your session
- **Full opt-in list:** from all sessions in series (co-promotion required)
- **Downloadable assets:** opportunity to post up to five (5) assets within the webinar resources list and receive download details for each
- **Multi-channel promotion:** RTP will promote the series through all available channels, including our weekly newsletters (80k+ subscribers), dedicated emails, ads and social channels

CUSTOM WEBINAR FEATURING YOUR OWN EXECUTIVES AND/OR CLIENTS

- **Custom 30-minute simu-live webinar:** RTP editor to moderate and facilitate Q&A
- **Guided content:** RTP to work with you on the title and focus of webinar
- **Custom engagement report:** detailing the interactions of those who engage with your session
- **Full opt-in list:** from all sessions in series (co-promotion required)
- **Custom HTML invite and social image:** to promote your session to your database
- **Logo inclusion:** on joint promotional page
- **MP4 file of the webinar:** to host on your site, segment for lead nurturing campaigns, etc.
- **Downloadable assets:** opportunity to post up to five (5) assets within the webinar resources list and receive download details for each
- **Multi-channel promotion:** RTP will promote the series through all available channels, including our weekly newsletters (70k+ subscribers), dedicated emails, ads and social channels.

Additional sponsorship opportunities include: Content Syndication, Emails, and Enewsletters. Please contact us for additional details.

READY TO SECURE YOUR SPOT?

Space is limited — connect with our team to confirm availability and next steps.

GET IN TOUCH

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